



**Angé Vincent**

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**E-commerce  
Business Developer**

**CONNECT EUROPEAN BRANDS ON YOUR  
MARKETPLACE**

# WHAT CAN I DO FOR YOUR MARKETPLACE ?

- **Connect my network on your Marketplace**
- **Prospect new brands**
- **Help brands to onboard (Feed, logistics, project...)**



# METHODOLOGY

- **1 : Define common brands target list**
- **2 : Use my network to contact key person (LinkedIn, exposition, recommendation, Mirakl connect...)**
- **3 : Present your marketplace (business model, marketing strategy)**
- **4 : Exchange and explain all technical requirements (logistics, price, image, feed, order, return...)**
- **5: Convince to prioritize your marketplace on Roadmap**
- **6 : Contract**
- **7 : Kick off - Onboarding**
- **8 : Follow project and first month**

# WHO I AM

**Vincent, 34 years old. Based in Rennes (FR)**

**Ex-CEO and actual Shareholder of Crossmods ([www.crossmods.com](http://www.crossmods.com))**

**Crossmods is a feed management system which connect brands on Fashion Marketplace (Farfetch, Saks, Nordstrom, GL, LR, Zalando, Veepee, Selfridges, Harrods....)**

**My network (Crossmods users) :**

**JACQUEMUS** **maje** **The Kooples** *American Vintage*

**ba&sh** **SANDRO** **ZADIG&VOLTAIRE** **ISABEL MARANT**

**LEMAIRE** **ESSENTIEL ANTWERP** **VANESSA BRUNO** 

# CONTACT

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