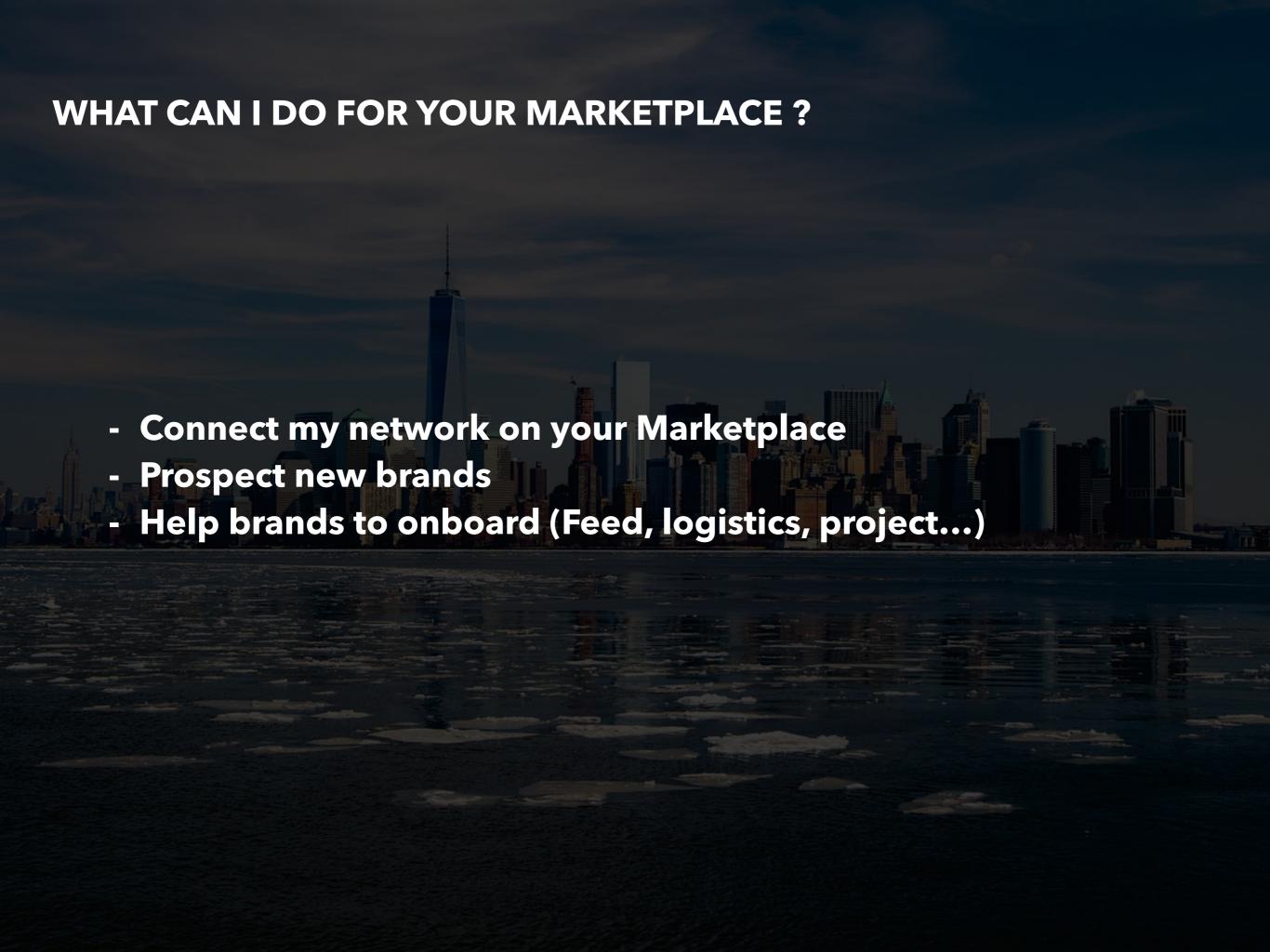


**Angé Vincent** 

E-commerce Business Developer

## CONNECT EUROPEAN BRANDS ON YOUR MARKETPLACE



## **METHODOLOGY**

- 1: Define common brands target list
- 2: Use my network to contact key person (LinkedIn, exposition, recommendation, Mirakl connect...)
- 3 : Present your marketplace (business model, marketing strategy)
- 4: Exchange and explain all technical requirements (logistics, price, image, feed, order, return...)
- 5: Convince to prioritize your marketplace on Roadmap
- 6: Contract
- 7: Kick off Onboarding
- 8: Follow project and first month

## **WHOIAM**

Vincent, 34 years old. Based in Rennes (FR)

Ex-CEO and actual Shareholder of Crossmods (<u>www.crossmods.com</u>) Crossmods is a feed management system which connect brands on Fashion Marketplace (Farfetch, Saks, Nordstrom, GL, LR, Zalando, Veepee, Selfridges, Harrods....)

My network (Crossmods users):

JACQUEMUS Maje The Kooples American Vintage
ba&sh SANDRO ZADIG&VOLTAIRE MARANT
LEMAIRE ESSENTIEL VANESSA BRUNO

## **CONTACT**

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